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Ruicheng (China) Media Group Limited
瑞誠(中國)傳媒集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1640)

CLARIFICATION ANNOUNCEMENT ON AGM CIRCULAR

Reference is made to the circular (the “**Circular**”) of Ruicheng (China) Media Group Limited (the “**Company**”) dated 26 April 2022 in relation to, among other things, the proposals for general mandates to issue Shares and buy-back Shares and the re-election of retiring Directors. Unless otherwise defined, capitalised terms used herein shall have the same meanings as those defined in the Circular.

The Company noted an inadvertent clerical error on the cover page and page 8 of the Circular and would like to clarify that:

- (i) The relevant paragraph on the cover page of the Circular should read as follows (with the correction underlined for easy reference):

“A form of proxy for use at the Annual General Meeting is enclosed with this circular. Such form of proxy is also published on the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk and the website of the Company at www.reach-ad.com. Whether or not you are able to attend the Annual General Meeting, you are requested to complete the form of proxy in accordance with the instructions printed thereon and return it to the Company’s branch share registrar and transfer office in Hong Kong, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong as soon as possible and in any event not later than 10:00 a.m. on Saturday, 4 June 2022 (being not less than 48 hours before the time appointed for holding the Annual General Meeting) or any adjournment thereof (as the case may be). Completion and return of the form of proxy will not preclude you from attending and voting in person at the Annual General Meeting or any adjournment thereof if you so wish.”; and

(ii) Paragraph 7 on page 8 of the Circular should read as follows (with the correction underlined for easy reference):

“7. FORM OF PROXY

A form of proxy for use at the Annual General Meeting is enclosed. Such form of proxy is also published on the website of the Stock Exchange at www.hkexnews.hk and the website of the Company at www.reach-ad.com. Whether or not you intend to be present at the Annual General Meeting, you are requested to complete the form of proxy and return it to the Company’s branch share registrar and transfer office in Hong Kong, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong in accordance with the instructions printed thereon not later than 10:00 a.m. on Saturday, 4 June 2022 (being not less than 48 hours before the time appointed for holding the Annual General Meeting) or any adjournment thereof (as the case may be). Completion and delivery of the form of proxy will not preclude you from attending and voting in person at the Annual General Meeting if you so wish.”

Save as disclosed above, all other information stated in the Circular remains unchanged. This clarification announcement is supplemental to and should be read in conjunction with the Circular.

By Order of the Board
Ruicheng (China) Media Group Limited
Wang Xin
Chairlady and Executive Director

Beijing, the People’s Republic of China, 25 May 2022

As at the date of this announcement, the executive Directors are Ms. Wang Xin, Ms. Li Na and Mr. Leng Xuejun, and the independent non-executive Directors are Mr. Li Xue, Mr. Wu Ke and Mr. How Sze Ming.